



Diving and Hyperbaric Medicine

The Journal of the South Pacific Underwater Medicine Society &
The European Underwater and Baromedical Society

Editor: Associate Professor Michael Davis, MD(Otago), FRCA(Eng), FANZCA, DipDHM, CertDHM (ANZCA)

Instructions for Advertising in Diving and Hyperbaric Medicine

Advertising rates for diving & hyperbaric medicine 2014/2015

	(All prices in Australian Dollars)	
	B & W	Colour
Full-page	600	2,400
2/3rds page	400	(limited availability – please enquire)
Half-page	300	(limited availability – please enquire)
Third-page	200	N/A
Half-column	150	N/A
Smaller ads	120	N/A

Requirements:

- Advertisements should be submitted as a high resolution PDF file, all fonts embedded; a high-resolution (300 dpi) jpg or tiff file.
- The layout is the advertiser's responsibility; the editorial office will take no responsibility for this.
- Any images/photos used should be created at as high a resolution as possible for maximal quality when printed at 300 dpi.
- Any persons depicted must have given their written consent for their image to be displayed.

Guide to Dimensions:

Width:

Single-column – 82mm
Full-page – 170mm

Height:

Half-column – 120mm
Full column – 250mm

Minor variations to this are acceptable, but the advert may need to be resized for printing purposes.

Positioning of commercial advertising is at the discretion of the Editor, but in general, will be in the society and general business sections towards the rear of each issue or before the editorials. The quality of the final printed advertisement depends on the quality of the source material provided. It will be similar to the print quality of the rest of the journal

Please read the policy guidelines for acceptable advertising on the Journal website: www.dhmjournal.com

For any further information or assistance please contact Nicky McNeish:

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